

Introducing
a New Way
to Style...



NEW!

NEVO

Styling Collection

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100% BIODEGRADABLE | 100% VEGAN | 100% GLUTEN-FREE | 5% TO FIGHT CANCER

FULL VOLUME volumizing foam



- Weightless formula provides maximum volume
- Cottonseed Proteins plump individual hair strands
- Zero Alcohol | Zero VOC's
- Can be cocktailled with other NEVO Styling products

MODEL BEHAVIOR styling creme



- Lightweight shaping creme defines curls, polishes waves and boosts shine while taming frizz
- Hydrolyzed Oat Protein provides moisture and conditioning
- Workable hold with luminous shine
- Can be cocktailled with other NEVO styling products

INVISIBLE CONTROL manipulator mist



- Heat-activated control mist that doubles as a thermal protectant
- Soy Protein provides moisture, shine, and body
- Provides internal control and support while leaving hair workable
- Can be layered with other NEVO styling products

In Addition, NEVO Styling Products:

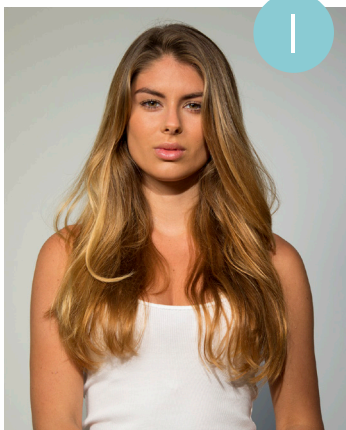


- Enhanced with *Drops of the Amazon*™*
- Offer advanced color and UV protection
- Water-Soluble and can be layered
- Repair and protect hair
- For all hair types

*Drops of the Amazon™ is a natural elixir formulated to nurture, protect and preserve the health and natural beauty of hair. Enriched with Babassu Oil, Mulateiro Extract and Brazil Nut Oil, these hyper anti-oxidants and natural lipids serve to hydrate and revitalize hair from the inside out.

The Tease

Long-lasting, voluminous hair can be effortless and easily attainable! Achieving voluptuous and supple hair is realized through the innovative creation of NEVO's line of naturally derived, luxurious styling products. Get head-turning big volume with this cool foiling technique, that enhances Full Volume's hair elevating abilities while protecting the hair from the direct heat of a curling iron.



1
Begin by prepping the hair with NEVO Invisible Control and Full Volume. Combined, these products give the hair full, wavy texture with the added benefit of styling memory and protection from heat damage.



2
Working through two inch sections and using a small to medium size round brush, we create the texture and volume needed to prep the hair for our foil setting.



3
Taking a 4 inch section, position the pre-cut foils lengthwise fold the foil in half and slide the lightly sprayed section of hair into the foil as you would an end paper for perming.



4
Using a medium to large barrel curling iron, roll the foiled section upward towards the base, and release the iron when you can feel the heat coming through the foil, secure the section with a clip.



5
Completing the set, we allow the foils to cool. Once cool to the touch, remove the foils to release the curls.



6
Shake the curls loose and massage through the scalp to remove any parts created by the set. Depending on the desired amount of volume and movement, gently back comb and lightly mist 10 inches away with Invisible Control.



7
Use your fingers to create an unfinished look or brush to smooth out the set, comb through the hair to further refine the look.

Roped Fishtail

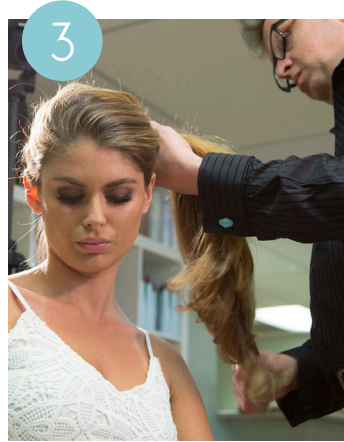
Today's braids and upstyles are elegant but whimsical, artistically created yet uncomplicated, and in keeping with the modern approach to styling, NEVO's line of 100% Vegan and Eco-friendly styling products offers client's the natural and softer feel they are after.



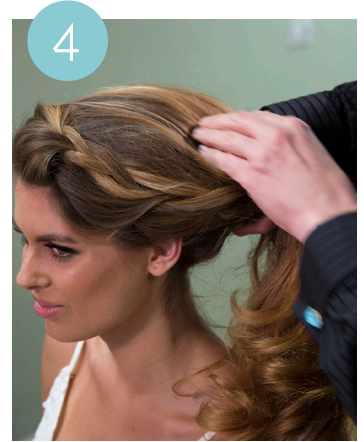
Start by prepping damp hair with Invisible Control and Model Behavior. Combining these products will create smooth and soft texture with a bit of grit—an ideal combination to prep hair for a braid that looks effortlessly flawless.



Next, dry the hair, allowing the Invisible Control to work with the natural texture of the hair, creating lived-in volume and texture.



Once the hair is dry, give the hair a deep side-parting by loosely moving it over to one side, using your fingers.



In the top section, braid the hair in a three strand French-style just to the top of the ear.



Once you reach the top of the ear, transition into a fishtail braid, by combining the three strands into one and pulling the other side over.



Taking the two large sections, continue pulling small pieces of hair from the underside of one section and incorporate into the other, alternating as you go.

