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BEAUTY BLOG

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Nicole Richie shows off pastel-purple hair

BY RHEANA MURRAY



nicolerichie

Instagram



LOOKS LIKE LAVENDER IS IN FOR SPRING.

Nicole Richie showed off her latest style on Instagram Monday, revealing purple-tinted locks à la Kelly Osbourne. It's a new look for the reality star, who was spotted as recently as Saturday with her brunette hair piled into a bun.

Or is it? A quick peek into Richie's photo archives turns up the same photo of her, but with blond hair. So perhaps the former "Simple Life" star was just having some fun with Photoshop?

If she did take the plunge and go for dye, we wouldn't be surprised – Richie's no wallflower when it comes to changing up her style. She showed up to last year's Met Gala with her hair painted a shocking grayish white.

And Hollywood appears to be embracing the trend, too. Stars including Rachel McAdams, Ke\$ha, Lauren Conrad and Avril Lavinge have all been spotted with pastel pieces in their hair – from pale pink to turquoise.

Celebrity colorist Danny Moon of PRAVANA, the brand responsible for Osbourne's light lavender shade, said Richie's look – real or not – is on point for spring.

"Pastels are a great, subtle way for anyone to add creative colors to their look, and this cool lavender looks great on her olive skin," he said. "Burnt faded pastels are going to be big this summer; less vibrant and more toasted, antique. I'm really into coral and pastel pink right now."

But Moon, a stylist at Andy Lecompte Salon in Los Angeles, admits it can be a tricky look.

"Not everyone's hair can reach that level of lightness without the damage," he said. "In this case, extensions are a great option."

He recommends custom color from PRAVANA ChromaSilk VIVIDIS and PASTELS.