

The Latest Hair Straightening Fixes



Lucky are those born with elegantly straight, thick hair. The rest of us rely on a parade of styling products and blowout-prolonging treatments designed to render strands into sleek perfection. The drawback: many of these long-lasting fixes coat the hair with some not-so-pretty chemicals, which not only damage the hair but also raise health concerns. Fortunately, scientists and hairstylists have come to the rescue with natural-based, toxin-free alternatives. So now you can play it straight and safe. Read on to see which new hair-transforming pick is right for you.

Pravana Perfection SmoothOut

What it is: A salon treatment that mimics the effects of traditional hair smoothing techniques minus the hazardous fumes. A duo of paraben-free shampoos and conditioners keeps hair extra-nourished at home.

How it works: A nano-amino acid complex softens the bonds of the inner structure of hair, allowing strands to lay flat and smooth for eight to 12 weeks.

Best for: Long and thick hair that's difficult to straighten at home.

Cost: \$300 on average for Pravana Perfection SmoothOut treatment; \$20 for Pravana Perfection Smoothing Shampoo; \$22 for Pravana Perfection Smoothing Conditioner.